



Organization Overview

Grand Forks City Council
Committee of the Whole
Monday, March 13, 2023

Organization History



1967

**Grand Forks Development
Foundation Began**

PURPOSE

To aid, assist and promote the development and expansion of business and industrial concerns in the City of Grand Forks...by making lands, plant, or other facilities available...

Passive Approach

1988

**Grand Forks Region
Economic Development
Corporation Founded**

PURPOSE

To aid, assist and promote economic development, new wealth creation, and job Growth for the City and County of Grand Forks.

Proactive Approach

EDC MISSION STATEMENT

The Grand Forks Region EDC expands economic opportunity for the Grand Forks region through industry growth and diversification.

Board of Directors



**Mayor Brandon
Bochenski**



**Commissioner
David Engen**



John Oncken



Shawn Gaddie



Meghan Compton



Jonathan Holth



Mac McLennan



Chris Wolf



Tammy Peterson



Keith Lund

Ex Officios

Todd Feland

Administrator
CITY OF GRAND FORKS

Tom Ford

Director of Administration
GRAND FORKS COUNTY

Bret Weber

Chair
GRAND FORKS JDA

Col. Timothy Curry

Commander
GRAND FORKS AIR FORCE BASE

Barry Wilfahrt

President & CEO
CHAMBER EGF & GRAND FORKS

Ryan Riesinger

Executive Director
GFK AIRPORT

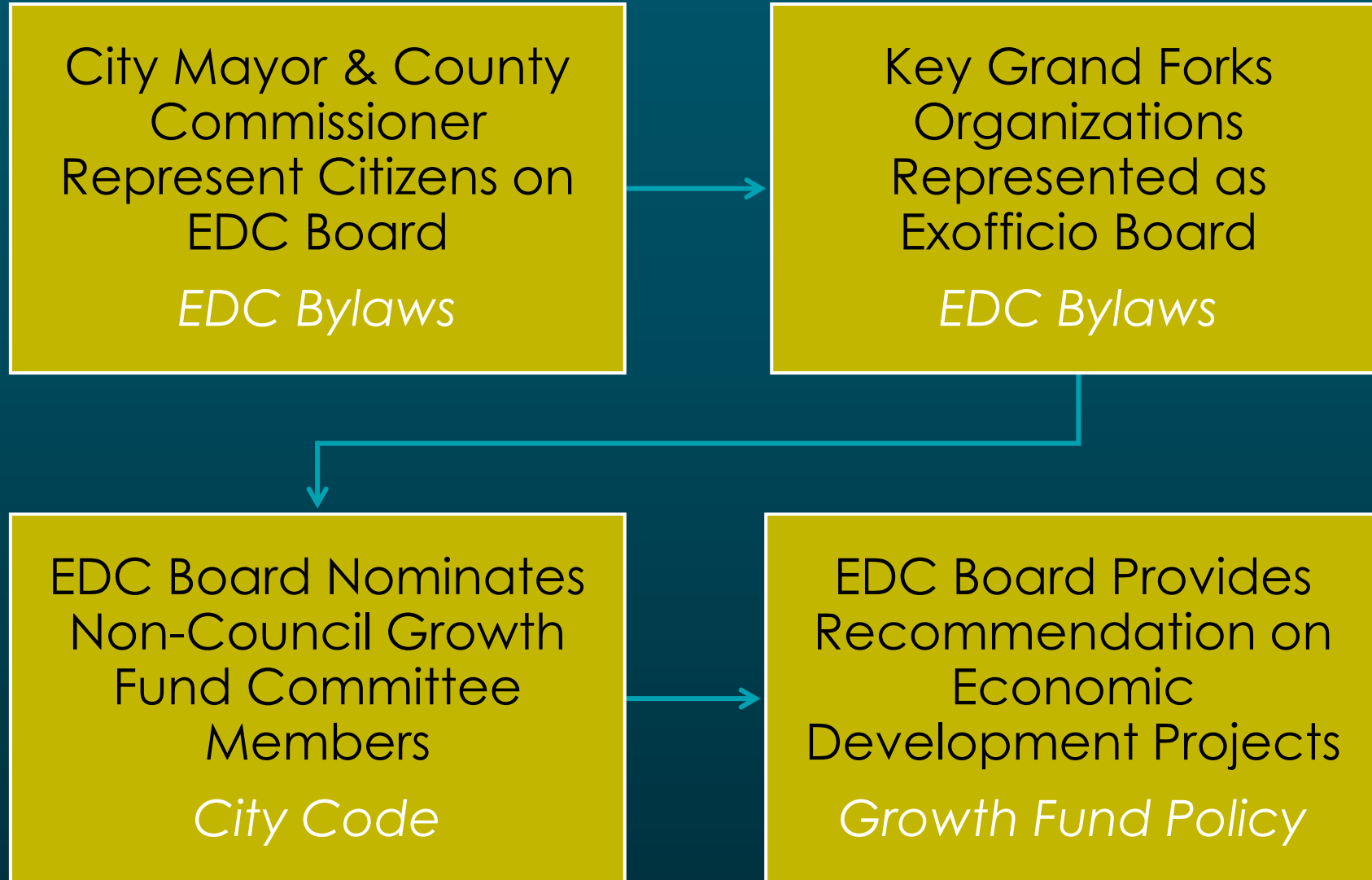
Andrew Armacost

President
UNIVERSITY OF NORTH DAKOTA

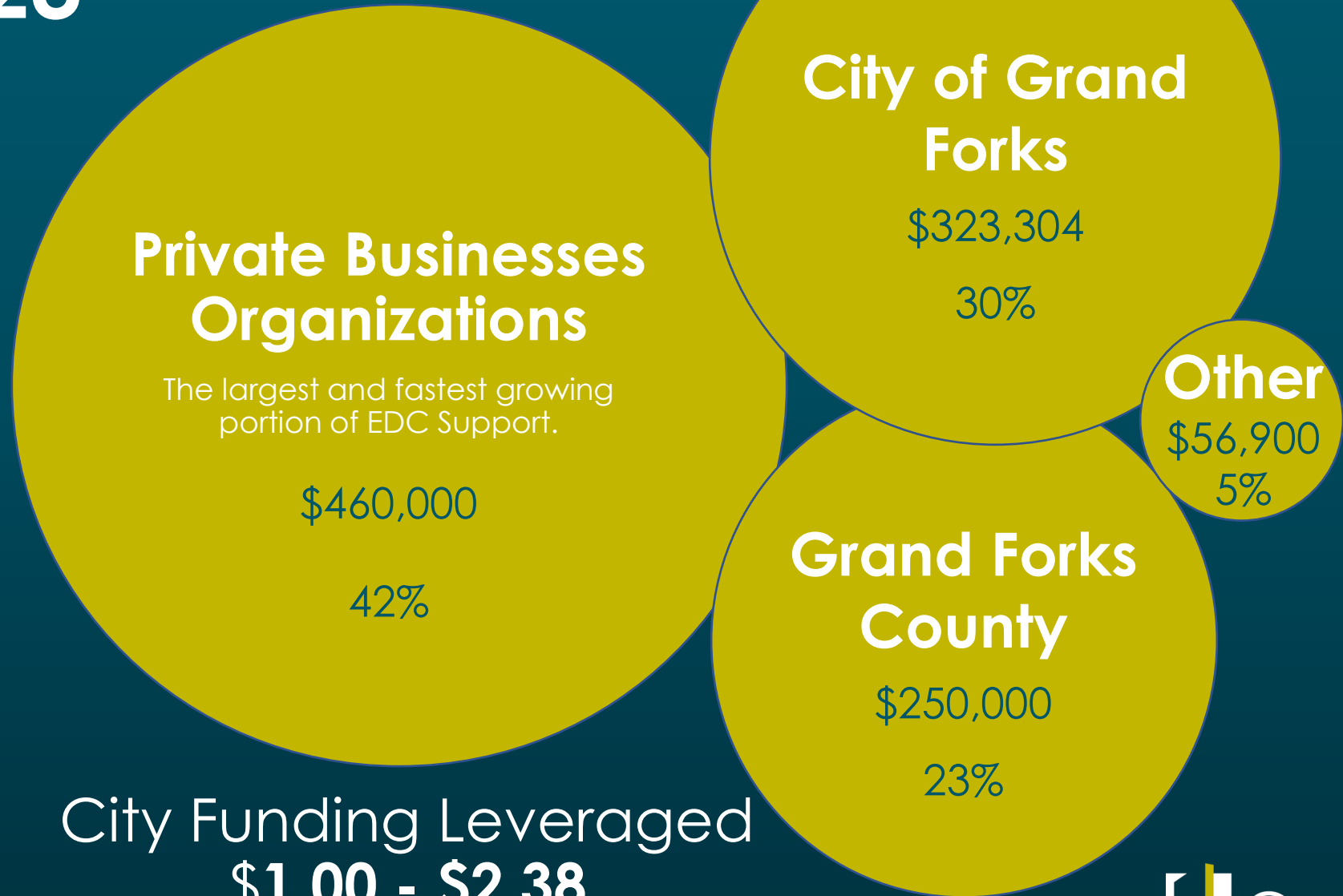
Terry Brenner

Superintendent
GRAND FORKS PUBLIC SCHOOLS

Structured Collaboration

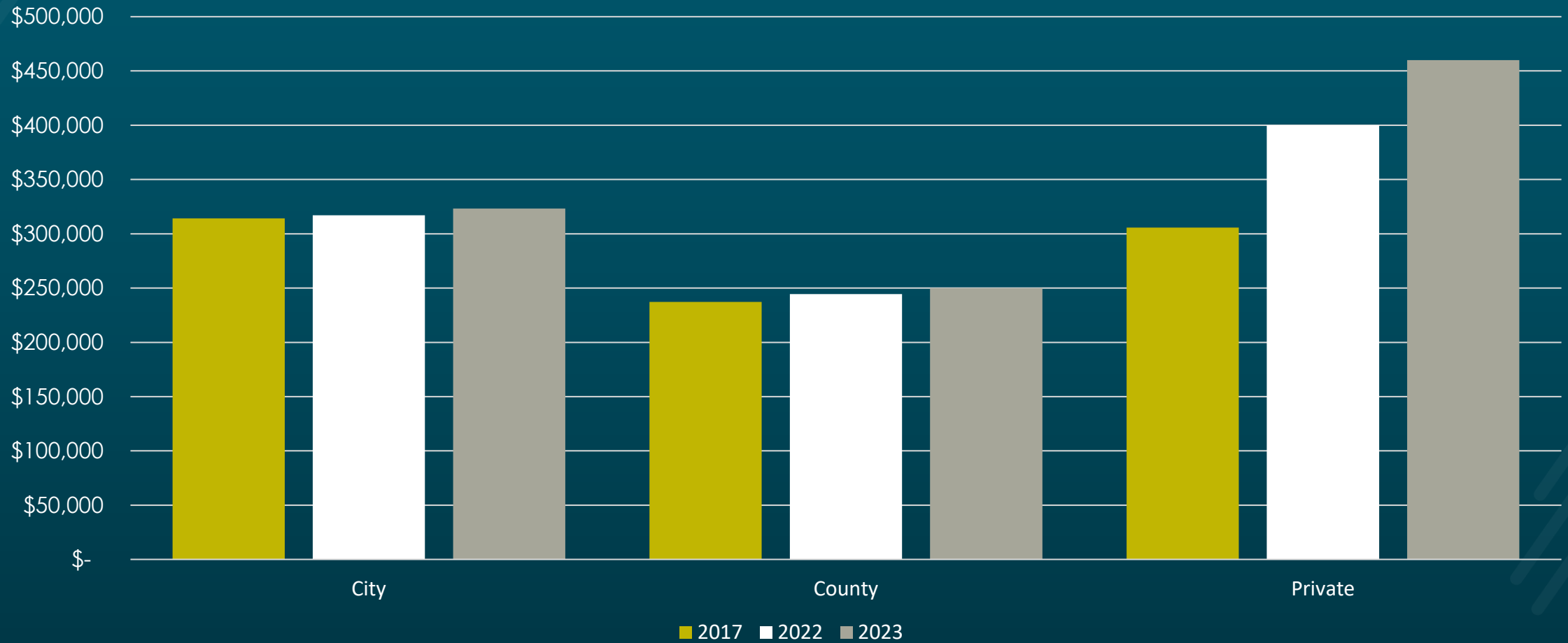


REVENUE 2023



City Funding Leveraged
\$1.00 - \$2.38

2023 Revenue Changes



Core Operations



**Business
Development**



Communication,
Outreach, &
Engagement

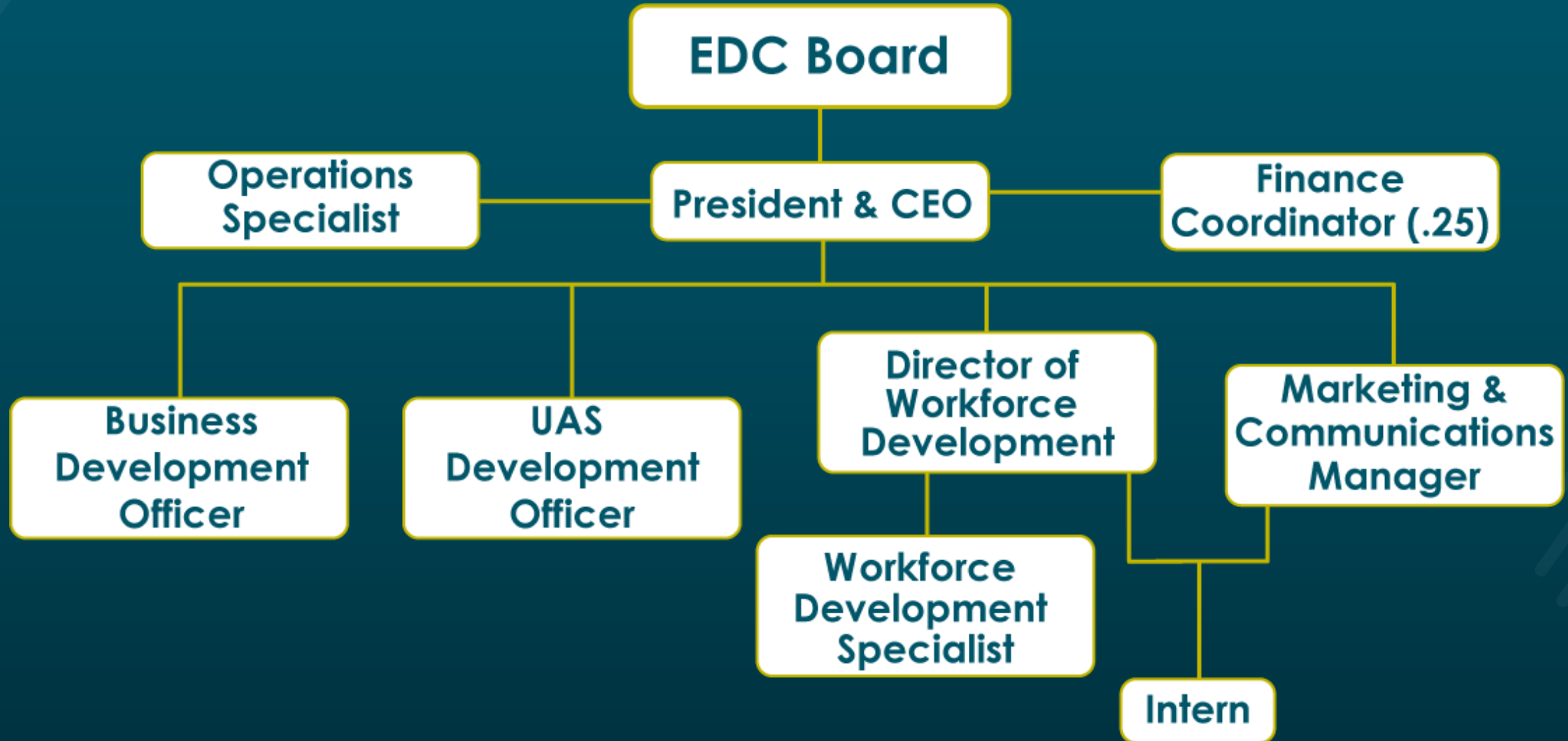


**Workforce
Development**



Membership &
Management

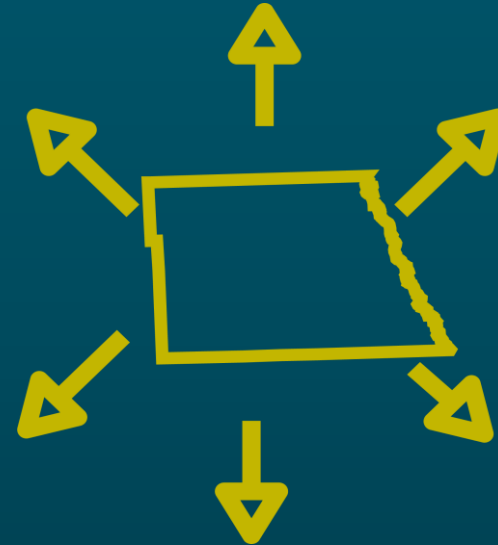
EDC Staff



Primary Sector



Add value to a product or service



Sell product or service outside the trade region

Primary Sector

Frozen Vegetable Manufacturing



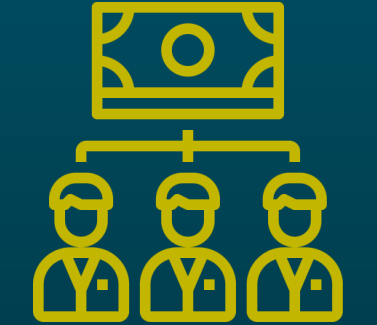
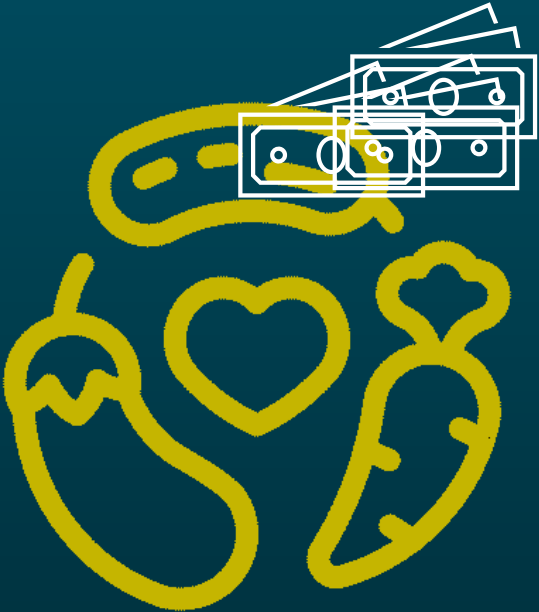
Primary Sector

Frozen Vegetable
Manufacturing



Primary Sector

Frozen
Vegetable
Manufacturing



WAGES



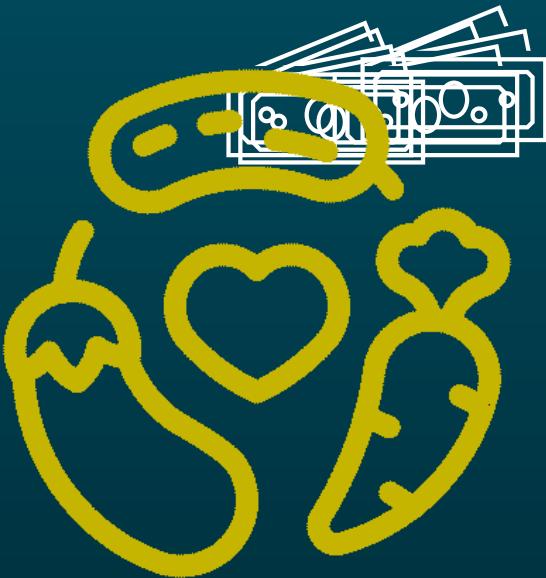
TAXES



PURCHASES

Primary Sector

Frozen
Vegetable
Manufacturing



**341 Direct
Jobs**



**716 Jobs
Across All Sectors**
\$63,000 Average
Salary



**\$45 Million
Annual Payroll**



**\$3.7 Million
Local, State,
Federal Taxes**

Praxis Strategy Group Using Lightcast Input-Output Model, 2022

Strategic Sectors



AGRIBUSINESS



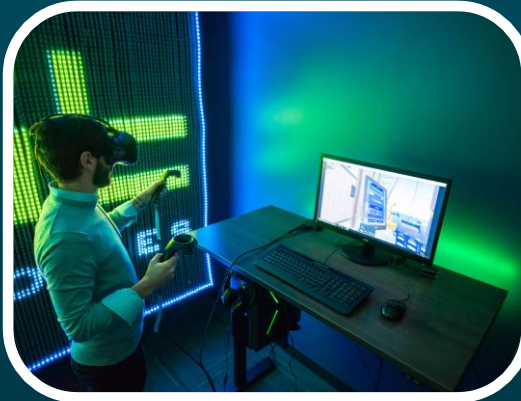
UAS



BIOMEDICAL



MANUFACTURING



TECHNOLOGY



ENERGY

Opportunity Development



Referral

ND Commerce
Existing Clients
Site Selector Network



Business Retention Expansion

Meeting with local industry
to understand and support
expansion opportunities.



Outreach

Marketing
Direct Communication
Social Media
Trade Shows

Facilitating Connections

Workforce Development

CAREER IMPACT
ACADEMY

nvc

northernvalleycareer
E X P O



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POST SECONDARY

INTERNGF

CAREER
CONVERSATIONS

A PROFESSIONAL NETWORKING EVENT

OPERATION
INTERN

Developing North Dakota's Workforce

Workforce Development

WAY COOLER THAN YOU THINK ◦ GREATER GRAND FORKS ◦

RECRUITMENT & RETENTION



GREATER GRAND FORKS
Young Professionals



Jobs, Salary, Wage Growth

EDC Clients: From 2012 to 2022



26%

Increase in
Number of
Jobs



46%

Increase in
Average
Salary



84%

Increase in
Payroll

Community Population

From 2010 to 2022



27%

Increase in People Ages 25-39

National Average: 11%



11%

Increase in School Age Children

National Average: 2%



Thank You

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